

2nd October 2009

LOCAL SPONSORS FOR DERBY CYCLO-CROSS RACE

www.derby.nationaltrophy.org.uk

The 2nd round of the Cyclo-cross National Trophy Series takes place next Sunday at the Moorways Centre in Derby. The event is already supported by EMDA the East Midlands Development Agency, and the sponsorship has been completed recently with the support of two local businesses.

Star Furnishings www.starfurnishings.uk.com which started up in business in Long Eaton and Silly Sids www.sillysids.co.uk from Derby have teamed together to give the event a final boost. John Ryder of Star Furnishings has this year opened a new store in the old Debenhams store in Victoria Street in Derby. The store incorporates several companies which have a range of furniture, soft furnishings, carpets etc. Silly Sids owned by Mick Harding, specialising in beds and other furniture, is one of these companies and has been established in Derby for 25 years. Star Furnishings has possibly the best variety of suites in the Midlands.

John Ryder said, "Although economically times are not easy at the moment it is great to try and give local groups like the Derby National Trophy team some support. When we heard about the race Mick Harding and myself were keen to be able to give some help to promote a national event in Derby. We didn't originally know much about the sport but the organisers are enthusiastic and keen to bring it to a wider audience."

Nick Hook is from the Derby National Trophy team is pleased to be working with the two companies. "It is important to have these local organisations supporting the racing. It is a prestigious event for Derby to hold and the backing that John and Mick are giving us will help to put on an event that Derby can be proud of." he said.

"Riders and spectators will be coming from all over the country. We hope that local Derby people take the chance to come and see a what for them may be a new sport, and experience a great sporting atmosphere at a great venue!"

In addition to the main racing there are also schools races taking place adjacent to Moorways at Osmaston Park. Racing starts at 10.30 on Sunday 11th October with free entrance to spectators to both sets of races.

Further details can be found on the event website: www.derby.nationaltrophy.org.uk

- ENDS -

NOTE FOR NEWS EDITORS

Reporters and photographers are invited to attend the event, which takes place from 10.00am to 4.00pm on Oct 11th 2009 at Moorways Stadium, Moor Lane Allenton Derby DE24 9HY.

FOR FURTHER INFORMATION CONTACT:

John Holmes, Event Organiser 07946461972
Nick Hook, Press Officer 07976193212

johnholmes@nationaltrophy.org.uk
press@nationaltrophy.org.uk